CTV News - February 15, 2024

Rental rates in Edmonton, Canada skyrocket while vacancy rates dip



Craig Ellingson || February 15, 2024

Jeff Howe was dealt a double blow on the money front late last year.

First, he was laid off from his job at the end of October.

Then, a month later, his landlord emailed him to tell him the rent on the half-duplex in which he and his family live was going up in 90 days.

"We weren't given any reason for it," Howe said of the \$100 bump in rent to \$1,600 a month for the three-bedroom, one-and-a-half bath unit in northeast Edmonton.

"We assume it's because interest rates have gone up."

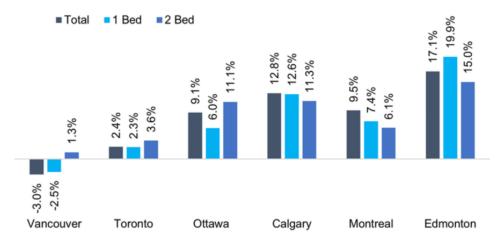
It's the kind of increase renters across the country face these days.

A recent report from rentals.ca shows rental rates in Canada hit a record high, with the average monthly apartment rental rate in January at \$2,146, an increase of 11.6 per cent from a year ago.

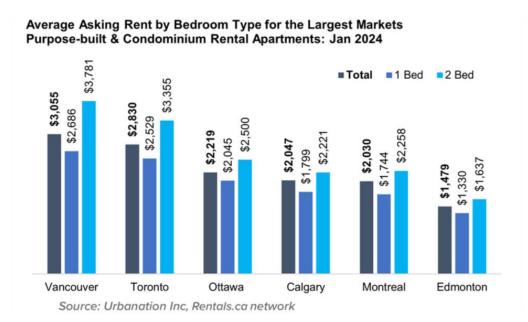
Edmonton, which passed Calgary as Canada's rent inflation leader among large markets according to rentals.ca, saw a 17.1-per-cent annual increase to an average rental price of \$1,479. By comparison, Calgary had a 12.8 per cent rise for an average price of \$2,047.

The average asking rent in the province is \$1,690, up 17.8 per cent from last January, the report said.

Annual Change in Average Asking Rent for the Largest Markets Purpose-built and Condo Rental Apartments: Jan 2024



Source: Urbanation Inc, Rentals.ca network



For Howe, it means cutting back on costs. He and his wife have cut out eating lunch to ensure their kids "are supported" and can continue with extra-curricular activities.

"It means we've got to control our spending, especially when it comes to groceries and what we're buying for the kids," Howe said.

"Those little sacrifices until hopefully things get better."

It might be a while, however.

According to the Canadian Mortgage and Housing Corporation's recent rental market report, Edmonton's vacancy rate for rental apartments fell in 2023 to 2.4 per cent from 4.3 per cent the year before.

The report, published Jan. 31, said 2023's vacancy rate is Edmonton's lowest in almost a decade as rental demand exceeded new supply entering the market.

It said the lowered vacancy rate is steered by population growth, stable economic activity, steady rates of youth employment, people experiencing difficulty buying homes and relatively high interest rates affecting housing supply.

It's a situation that all three levels of government have been trying to address for years now, and recent spikes in prices are on their radars.

Governments draw up plans for rental, housing help

"Rent's going up in our province faster than other provinces partially because we are the most affordable jurisdiction still left in the country," Jason Nixon, Alberta's community and social services minister, told CTV News on Tuesday.

His province, according to Statistics Canada, experienced the fastest demographic growth in 2023 at four per cent and recorded the highest net interprovincial migration growth rate ever recorded by a province.

"A lot of people will say, including the official opposition right now, they want us to bring in rent control," Nixon said.

"The problem with rent control is that's just going to stop construction and people entering the industry creating more homes which is the number one thing we need to give affordability to the market."

Nixon did say the provincial and federal governments are working to provide rent supplements for people who spend the majority of their income on rent.

The federal government's Housing Accelerator Fund, which is overseen by the CMHC, has allocated \$4 billion across Canada to accelerate the construction of 100,000 new homes over the next five years.

The ruling Liberals already announced funding under the program, including for Toronto (\$471 million), Ottawa (\$176 million) and London (\$74 million).

Federal Official Opposition leader Pierre Poilievre on Thursday talked about his proposal for a program requiring municipalities to hit a 15-per-cent home building target each year, which would also withhold money from cities that don't reach those targets.

It was a plan the Conservative leader first introduced in the House of Commons in September as a private member's bill.

For now, however, those ideas don't help families such as Howe's.

"You know, 100 bucks doesn't sound like a lot, but when it's one-and-a-half income family or even a dual-income family it's a big kicker for people who are trying to get out of the rental system," he said.